



04/01/17

Title Sponsor (\$15,000) (1 Available)

This sponsorship level receives Title Sponsorship for Show and Weekend. Primary Name and Logo on all printed & recorded materials from date of contract. Multiple mentions on show and during weekend. **Front Cover logo recognition on CBMA program.** 1 full page Ad in CBM Program (2500 Copies) including inside Front Cover. Banners in all weekend Clubs. Logo on Podium at Awards Show. **50 VIP Tickets to CBM Awards Show, 50 Weekend Club Passes, 50 Hall Of Fame Induction Tickets (Private Event).** Name or Logo on 2017 CBMA Video Opening Banner & Video Credits. Name or Logo on Outside Case and on DVD Face of Video. Name or Logo on Website front page for duration of sponsorship. Proclamation of Official _____ of the Carolina Beach Music Awards. 1 Suite at the OD Beach & Golf Resort.

Co - Sponsor (\$10,000) (1 Available)

This sponsorship level receives Co-Sponsorship of show with Hayes Jewelers of Lexington, NC (King of Diamonds) and Official Jewelers of Carolina Beach Music. **Front page logo recognition on CBMA program.** 1 full page Ad's in CBM Program (2200 Copies) including inside Back Cover. Banners in all weekend Clubs. Logo on Podium at Awards Show. **20 VIP Tickets to CBM Awards Show, 20 Weekend Club Passes, 20 Hall Of Fame Induction Tickets (Private Event).** Name or Logo on 2017 CBMA Video Opening Banner & Video Credits. Name or Logo on Outside Case and on DVD Face of Video. Name or Logo on Website front page for duration of sponsorship. Proclamation of Official _____ of the Carolina Beach Music Awards. 1 (one) - One Suite or Condo at OD Resort or Avista Resort.

Gold Sponsorship (\$5,000) (2 Available)

Name or Logo on all printed and recorded materials. 1 full page Ad's in CBM Program (2200 Copies). Banner w/logo in all Clubs for weekend. **10 VIP Tickets to CBM Awards Show, 10 Weekend Club Passes, 10 Hall Of Fame Induction Tickets (Private Event).** Name or Logo on 2017 CBMA Video Opening Banner & Video Credits. Name or Logo on Outside Case and on DVD Face of Video. Name or Logo on 2017 CBM Video and credits. Logo on Website for duration of sponsorship. 1 (One) - one bedroom condo or Hotel Suite at OD Resort or Avista Resort.

Silver Sponsorship (\$2,500) (4 Available)

Name or Logo on all printed and recorded materials. 1 full page Ad's in CBM Program (2200 Copies). Banner w/logo in all Clubs for weekend. **4 VIP Tickets to CBM Awards Show, 4 Weekend Club Passes, 4 Hall Of Fame Induction Tickets (Private Event).** Name or Logo on 2017 CBMA Video Opening Banner & Video Credits. Name or Logo on Outside Case and on DVD Face of Video. Name or Logo on 2017 CBM Video and credits. Logo on Website for duration of sponsorship. 1 (One) - one bedroom condo or Hotel Suite at OD Resort or Avista Resort.

Sponsorships for Friday Shag Contest:

Friday CBMA Annual Shag Contest Sponsorship (\$1,500) - **Sold - No Longer Available**

This sponsorship level receives Full page AD in CBMA Program (2200 Copies). Name and Logo on all printed flyers, Name or Logo on Banner in OD Beach Club and/or Spanish Galleon during Shag Contest Sponsored Weekend. **2 VIP Show Tickets (Sunday), 2 Weekend Club Passes, 2 Hall Of Fame Inductions Tickets (Private - Friday)**, Logo on Shag Contest Webpage for duration of year posting. (Sept. 1st – Nov. 16th)

Sponsorships for Saturday Events:

Package Sponsorships:

*****Industry Awards/ Showcase/ Pig Picking Sponsorship (\$5,000)**

This sponsorship level receives Full page AD in CBMA Program (2200 Copies). Name and logo on all printed and recorded materials. Name or Logo on Banner in all Clubs. 20 Industry Awards Seats (2 Tables w/ 8 Stools + 12 Chairs). **10 Hall Of Fame Inductions Tickets (Private - Friday), 10 VIP Show Tickets (Sunday), 10 Weekend Club Passes.** Logo on Bottom of Website for duration of sponsorship.

Industry Awards Sponsorship Full (\$3,000) 2 Sponsorships (\$1500) - Only 1 Available

This sponsorship level receives Full page AD in CBMA Program (2200 Copies). Name and logo on all printed and recorded materials. Name or Logo on Banner for each sponsored events. 10 Industry Awards Tickets (1 Table w/ 4 Stools + 6 Chairs). 6 VIP Show Tickets (Sunday), 6 Weekend Club Passes, 6 Hall Of Fame Induction Tickets (Private Event). Logo on Website for duration of sponsorship. Multiple mentions throughout Saturday Show. Mentions of Sunday Show

Industry Awards Sponsorship Half (\$1,500) - Only 2 Available

This sponsorship level receives Full page AD in CBMA Program (2200 Copies). Name and logo on all printed and recorded materials. Name or Logo on Banner for each sponsored events. 4 Industry Awards Tickets (1 Table w/ 4 Stools). 2 VIP Show Tickets (Sunday), 2 Weekend Club Passes, 2 Hall Of Fame Induction Tickets (Private Event). Logo on Website for duration of sponsorship. Multiple mentions throughout Saturday Show. Mentions of Sunday Show

Music Showcase & Pig Picking Sponsorship (\$2,500)

This sponsorship level receives (1/4) page AD in CBM Program (2200 Copies). Name and/or logo on banner in OD Beach Club. 4 VIP Show Tickets (Sunday Show) and 4 Weekend Club Passes. Table for 4 at Industry Awards, 4 Hall Of Fame Induction Tickets (Private Event).

Printed and Visual materials include:

<u>Type:</u>	<u>Number Printed</u>	<u>Total Printed</u>
Carefree Times (SOS Newspaper) Once	30,000	30,000
Flyers – CBMA Produced (printed, mailed & emailed throughout year)	25,000 +	25,000 +
Alternatives Magazine (2 articles yearly)	100,000	200,000

CBMA Website 500,000+ hits per year
Links to 100+ other website including bands and venue sites

Recorded material:

CBMA runs several types of commercials on several radio stations throughout the year with a majority run from August to November

A Partial list of stations:

102.5 FM Southern Pines (6,000 Watts)	(2 – 60 second Weekly)	All Year
98.1 FM Galax, VA (100,000 Watts)	40-60 Seconds	August-November
770 AM Rockingham, NC (5000 Watts)	2 – Daily	All Year
94.9 FM Loris, SC (11,000 Watts)	5- 60's Daily	September – November
105.3 FM Fair Bluff (11,000 Watts)	5 – 60's Daily	September – November

Over 40 AM stations run commercials throughout the year, ranging from VA to Georgia and Tennessee

Video:

The CBMA's are Videotaped and produced by Bradleyhouse Productions, a professional film company and crew from Lynchburg, SC and Pierside Entertainment Productions, parent company of the Carolina Beach Music Awards. BP uses top of the line HD cameras and film production editing software and equipment to capture the event in great detail and audio excellence. CBMA produces and sales several copies of the yearly show to fans nationwide. All sponsors receive video credits for the production. Title sponsors receive Logo credit on all Disc and Packaging for DVD along with main sponsorship for opening credits for Video.